



FOR IMMEDIATE RELEASE

## **Not Just Another Cattle Sale**

Dun Rite Stock and Stables - Bentley Alberta

September 26<sup>th</sup> 2009 will mark the date of the first annual Dun Rite Stock and Stables Cattle Showcase and Sale.

When Doug and Katie Roxburgh began to make plans for their sale they wanted to set themselves apart from the hundreds of other cattle sales that happen each year. They decided to combine the sale with their already popular annual clipping and fitting clinic that is hosted each year for junior beef members and 4-H youth at their farm north of Bentley Alberta.

The sale portion of the day will feature prospect show steers, Maine Tainer heifers and bulls as well as Angus embryo lots. All calves in the sale are bred and born on the farm. Dun Rite Stock and Stables selects cattle for their breeding program with the belief that cattle should work in the ring and on the rail. This belief has been used when selecting the calves that will be offered in this sale. All of the cattle will be vaccinated, halter broke and on feed prior to September 26<sup>th</sup> 2009.

The clipping and fitting clinic is free of charge and open to anyone that is interested in improving their clipping and fitting skills. Topics covered will include clipping techniques and supplies needed as well as their correct uses. Clipping and fitting is a skill that demonstrates the ability of the exhibitor to prepare their animal for show. The goal is to highlight the animal's strong attributes and minimize their flaws. Techniques often take years to master; Doug Roxburgh will share some of his tips that he has learned through years of practice and preparing cattle for show.

Doug and Katie both believe that it is their responsibility to give back to the programs such as 4-H that have opened so many doors for them and influenced their lives in such a positive way. "It's a great feeling to host these clinics, have the kids attend and then watch them down the road putting the skills they learned to use" said Doug Roxburgh.

You can check out the sale and clinic details online ([www.dunritestockandstables.com](http://www.dunritestockandstables.com)) or call 403.748.4030 for more information.

Media Inquires can be directed to:

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